

staff week 2018



October 8-12 | Alameda Lisbon City Center Campus | Oeiras Taguspark Campus

S-Session | GS- Guest Speaker | W- Workshop | CA- Cultural Activity | F-Fair | D-Debate | O-Other

Monday 8	<p>Welcome Meet & Greet and Culture Clash</p> <p>[GS] Erasmus+ Future Trends</p> <p>INTERNATIONAL VISIBILITY: [S] Institutional Strategies, [S] Studying The Rankings, [W] The impact of Double Degree Programs</p> <p>[CA] First Portuguese Mobility Experiences-The Explorers: Cultural Tour in Belém</p> <p>[GS] National/Local Governmental Study Abroad Programmes – Study in Portugal/ Lisbon Programmes</p>
Tuesday 9	<p>[GS] Dissemination of Study and Work Abroad Programmes: the role of Embassies</p> <p>DYNAMIC NETWORKS & STRATEGIC PARTNERSHIPS: [S] The importance of networks: EU & Non EU consortia; [S] EIT InnoEnergy Experience: the academic and business impact</p> <p>[W] Filtering the partnerships & agreements</p> <p>[GS] H2020 Academic Funding Programmes overview</p> <p>EU PROJECTS & FUNDING: [S] Building bridges with academic communities in Erasmus Plus Projects; [S] Application Support for International Funding; [W] How to develop a successful project idea</p>
Wednesday 10	<p>[GS] Lisbon MBA Active Recruitment Strategy</p> <p>INTERNATIONAL STUDENT RECRUITMENT: [S] International Ambassadors Programme; [S] Attracting students through language</p> <p>[F] TAGUSPARK CAMPUS WORLD CAFÉ EXHIBITION (2h);[D] Strategies to Enhance the International Classroom</p> <p>INT’L COMMUNICATION: [S] Digital Media; [S] Social Media; [W] Marketing strategies to promote and attract worldwide</p> <p>[CA] Tour & Dinner in Cascais</p>
Thursday 11	<p>[F] ALAMEDA CAMPUS INTERNATIONAL DAY EXHIBITION (10h-17h)</p> <p>[W] How to organize a Summer School?</p> <p>[D] The challenge of integrating international and local students</p> <p>[W] How to organize an International event @ home?</p> <p>[CA] Networking Cocktail</p>
Friday 12	<p>JOB SHADOWING: Meeting with International Affairs (3 offices)</p> <p>JOB SHADOWING: Meeting with Academic Affairs (3 offices)</p> <p>JOB SHADOWING: Meeting with Student Support Offices (3 offices)</p> <p>[CA] Alameda Campus Tour: 360° Lisbon panoramic view and Lab visits</p> <p>[CA] Walking Tour Downtown Lisbon</p>

FEE	PAYMENT AND REGISTRATION	DEADLINE FOR PAYMENT	WHAT IS INCLUDED?
195 €	Early Bird Registration	30 June	<ul style="list-style-type: none"> 1 Welcome Kit Visit to the University Facilities (Campus Alameda + Taguspark) 1 stand per University (if selected limited stands available) Participation in the World Café Exhibition (if selected limited stands available) Participation in the IDAY Exhibition (if selected limited stands available) Transport to Belém Guided Belém tour + visit to “Pastéis de Belém” factory Shuttle Oeiras TagusPark Campus – Lisbon Alameda Campus Shuttle to Cascais Dinner in Cascais Guided Cascais tour Workshops Lunches Coffee-breaks 1 brunch and 1 closing cocktail Certificate
235 €	Advanced Registration	30 July	
320 €	Regular Registration	15 September	